



Studiosus

Invitation to the 26th Studiosus Debate

The Arab World in Turmoil –
Where is it all leading?

Intensiverleben

Ladies and gentlemen, dear friends of Studiosus,

The protests in Tunisia lit a fuse that has caused an upheaval in the Arab world. This inevitably had and is still having adverse effects on tourism. The question is: Where is it all leading? We are planning to address this question in this year's Studiosus Debate with emphasis on the prospects for travelers to the affected areas and for the people working in the tourism industry. The people on the panel at this debate will include Studiosus guides from Egypt, Tunisia, Syria and Jordan. They will bring with them to the ITB up-to-date reports on the situation in "their" countries and give first-hand views on whether or not it is advisable to travel to countries like, for example, Egypt at the present time. We will also be able to welcome Prof. em. Dr. Friedemann Büttner and Heinz Fuchs on the panel. Prof. Büttner is an expert on Near and Middle East politics. Heinz Fuchs is from the Church Development Service (EED) and is well-known for his constructive criticism of modern tourism.

It promises to be an interesting and wide-reaching debate. I have great pleasure in inviting you to join us.

Yours sincerely

A handwritten signature in black ink, appearing to read 'PM Kubsch', with a large, stylized initial 'P'.

Peter-Mario Kubsch

26th Studiosus Debate

on Wednesday, 9 March 2011, 16.30–18.00,
ICC Berlin, Hall 8, Messedamm 22, 14057 Berlin

No ITB visitors' pass is required by visitors to the ICC Berlin
(www.icc-berlin.de).

The Arab World in Turmoil – Where is it all leading?

Expert debate followed by general discussion

16.30 Welcome address

16.35 Presentation

“Demand for travel to the Arab world”
Peter-Mario Kubsch, CEO of Studiosus

16.50 Expert debate

Prof. em. Dr. Friedemann Büttner,
Department for Near and Middle East Politics, Free University of Berlin

Mai Haikal,
Cultural and Art Expert, Cairo

Angela Ben Aïssa,
Archaeologist, Hamburg and Tunis

Dr. phil. Azad Hamoto,
Specialist in Ancient Oriental Studies and Sociologist, Aleppo

Heinz Fuchs,
Consultant on Tourism and Corporate Responsibility at the
Church Development Service (EED) and
Head of the Tourism Watch Committee, Bonn

Chairman:
Andreas Stopp, Deutschlandfunk Radio Station, Bonn

17.45 General discussion

18.00 Close of proceedings

ITB Berlin

You will find Studiosus at Stand 110 in Hall 25.

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